

# MAJORING IN SOCIOLOGY

Dr. Melinda Kane

Director of Undergraduate Studies

- BA & BS options with several tracks
- Wide range of interesting courses
- Small upper division courses with involved and accessible faculty
- Hands on research experience, inside & outside the classroom
- Optional internships
- Transferable skills

**Why Do ECU Students Choose Sociology?**

- ***Bachelor of Science in Applied Sociology*** combines sociology courses with four cognate courses and a concentration or minor:

**Concentrations:**

- Marriage and Family
- Social Diversity
- Law and Society
- Applied Social Research

- ***Bachelor of Arts in Sociology*** combines sociology courses with foreign language proficiency and a minor:

**Common minors:**

- Business Administration
- Psychology
- Science
- Multidisciplinary Pre-Health Minors

# Transferable Skills

## ***Top Skills Desired by Employers***

Effective Oral Communication

Ability to Work with Others in Teams

Effective Written Communication

Ethical Judgment & Decision Making

Critical Thinking and Analytical Reasoning

The Ability to Apply Knowledge and Skills to Real Setting

(Source: Survey of Employers by the Association of American Colleges & Universities)



## ***Top Skills Developed through Sociology***

Identify Ethical Issues in Research

Work with Different Types of People in Teams

Make an Evidence Based Argument

Write a Report that Can be Understood by Non-Sociologists

Present Sociological Explanations for Current Day Issues

View society from an alternative/critical perspective

(Source: National Survey of Sociology Alumni by the American Sociological Association)

Data/Policy Analyst

Counselor

Police Officer

Marketing

Physician

Occupational  
Therapist

Physical  
Therapist

Social Worker

Sales

College Professor

Dentist

Military

Legislative Aid

Program Manager

Human Resources

Lawyer

Public Relations

Advocate/Organizer

Social Science  
Researcher

**What Can People Do with a  
Sociology Degree?**

## Jobs & Careers

- \* Director of Social Services,  
Grantsbrook Nursing & Rehabilitation Center
- \*Site Director, YMCA
- \*Research Associate, UNC Wilmington
- \*Patient Representative,  
Carolina Healthcare System
- \*Recreation Specialist, City of Durham
- \*Corporate Account Developer,  
Cornerstone OnDemand
- \*Data Specialist,  
North Carolina Department of Health & Human Services
- \*Special Events Coordinator, UNC Wilmington
- \*AmeriCorps VISTA,  
NC State University Raleigh College Center
- Field Sales & Marketing Representative,  
Techtronic Industries
- \*Service Coordinator,  
Resources for Seniors

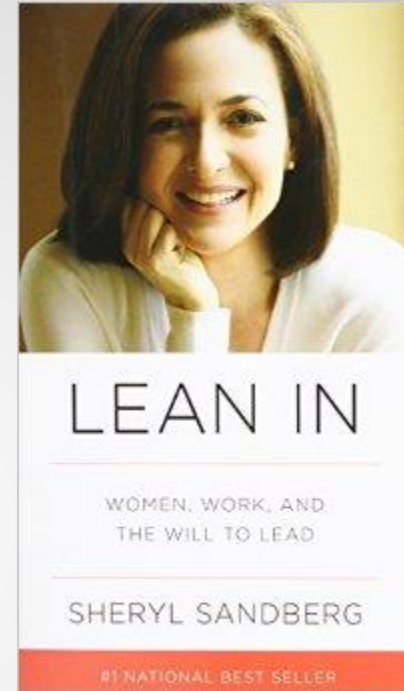
## Graduate Programs

- \*ECU Dental School
- \*NCCU Law School
- \*University of Arizona Law School
- \*Columbia University, Social Work
- \*University of West Virginia, Sociology
- \*App State, College Student Development
- \*West Chester University, Clinical Psychology
- \*Clark Atlanta University, Africana Women's Studies
- \*The University of Manchester, Sociology
- \*Graduate Programs at ECU:  
Sociology, Public Health, Library Science,  
Public Administration, Social Work,  
Counselor Education

# Career Paths of Recent Sociology Graduates



Co-authored by  
sociologist  
Eric Klinenberg



Lead researcher:  
sociologist Marianne Cooper

# Sociology in the News

❖ **Matthew Desmond: Eviction**

<http://www.nytimes.com/2016/02/20/books/a-harvard-sociologist-on-watching-families-lose-their-homes.html>

❖ **Jake Rosenfeld & Philip Cohen: Gender Pay Gap**

<http://www.nytimes.com/2016/01/17/upshot/how-to-bridge-that-stubborn-pay-gap.html>

❖ **Andrew Cherlin: Death Rates among White Americans**

<http://www.nytimes.com/2016/02/22/opinion/why-are-white-death-rates-rising.html>

❖ **Julie Locher: Obesity Rates in Nursing Homes**

<http://www.nytimes.com/2015/12/15/health/rising-obesity-rates-put-strain-on-nursing-homes.html>

❖ **Todd Ferguson: Religious Attendance & Natural Scenery**

[https://www.washingtonpost.com/national/religion/is-it-pretty-outside-then-youre-less-likely-to-go-to-church/2015/08/06/3ff677a2-3c73-11e5-a312-1a6452ac77d2\\_story.html](https://www.washingtonpost.com/national/religion/is-it-pretty-outside-then-youre-less-likely-to-go-to-church/2015/08/06/3ff677a2-3c73-11e5-a312-1a6452ac77d2_story.html)

❖ **Jennifer Lee: Asian American success**

<http://www.washingtonpost.com/news/morning-mix/wp/2015/08/28/the-self-fulfilling-prophecy-of-stereotyping-asian-american-students/>

❖ **Karl Alexander and Doris Entwisle: Intergenerational mobility**

<http://www.washingtonpost.com/news/wonkblog/wp/2014/12/27/what-your-first-grade-life-says-about-the-rest-of-it/>

❖ **Becky Hsu: Cross-National Variations in Happiness**

<https://www.washingtonpost.com/news/wonk/wp/2016/02/03/what-english-speakers-dont-get-about-the-meaning-of-happiness/>

# Sociologists in the News



# Tempted, but Not Ready to Commit?

- Take another sociology class!

Up to two SOCI courses can count toward Foundations

SOCI 1010: Race, Gender, Class

SOCI 1025: Courtship & Marriage

SOCI 1050: Global Understanding: Sociological Perspectives

SOCI 2110: Introduction to Sociology

SOCI 2111: Social Problems

- Consider a sociology minor (24 hours)

SOCI 2110: Introduction to Sociology

SOCI 4337: Principles of Sociology

Plus 18 hours of SOCI electives—your choice!

# Who to Contact

- Dr. Richard Caston, lead advisor  
[castonr@ecu.edu](mailto:castonr@ecu.edu)  
Brewster A-421
- Dr. Melinda Kane, undergraduate director  
[kanem@ecu.edu](mailto:kanem@ecu.edu)  
Brewster A-404



**They Did It. How about You?**